

XPrize Workshop Facilitators & Discussion Topics



Lee Gardner - Retired President/CEO of Family Trust Federal Credit Union

9/17/19 - Discussion topics to include: Do you have what it takes to own a business, who are you as a person, what is your personal value system, personal vision for life, and personal mission statement? We will also discuss your balanced wheel of life & time management skills.

9/24/19 - Discussion topics to include: Building a strategic business model for success, differentiation strategy, understanding your target market, and how to present your services.



Christopher Carter - Managing Partner at Martinson & Carter, CPAs, PA & Managing Member of Christopher E. Carter, CPA, PLLC

10/1/19 - Discussion topics to include: Establishing basic financial management for a small business, the importance of reserves, basic financial controls, audit practices, and taxes.



Melissa Cassell - Associate Attorney at Morton & Gettys Law Firm

10/8/19 - Discussion topics to include: Structuring the legality of business: i.e. Sole Proprietorship, Partnership, Limited Liability Company, etc. and other legal matters that should concern a business.



Randy Graham - Managing Director & Co-Owner of SVN | Southern Commercial Real Estate, LLC

10/15/19 - Discussion topics to include: Commercial real estate (including properties that may be available in the downtown area), leasing rates & costs, understanding leasing agreement & language, codes & zoning, and feasibility inspections.



Catherine Faircloth - Commercial/Private Banker for South State Bank

10/22/19 - Discussion topics to include: Basic business banking relationships, deposit services, and the requirements to borrow money.



Tyeshia Miller - Vice President of Human Resources at Family Trust FCU

10/29/19 - Discussion topics to include: Basic employment law, required documents, background checks, and basic compensation theory including salary and benefits.